



JACK DANIEL'S

REGISTER NOW: 2025 INDIAN MOTORCYCLE RIDER'S EVENT

October 9 - 11, 2025

Chattanooga, Tennessee

Join us for the **11th Annual Indian Motorcycle Rider Series: Jack Daniel's Ride Event!**

We're heading back to Chattanooga for three unforgettable days, including an epic ride through the Tennessee hills.

Open to all Indian Motorcycle owners and their friends!

Thursday Night: Kick off the weekend with a private celebration at First Horizon Pavilion—dinner, drinks, and live entertainment.

Friday: Scenic group ride to Jack Daniel's Distillery in Lynchburg, TN, with a world-class BBQ lunch.

Optional Friday Night Event Hosted by The 1985 IMRG Chattanooga Chapter

Saturday: Another scenic ride, ending with a great meal at The Emerson Venue.

Your exclusive package includes:

- Dinner, Drinks & Entertainment (Thurs)
- Continental Breakfast, Scenic Group Rides (Fri & Sat)
- Lunch at Jack Daniel's & The Emerson Venue
- Indian Motorcycle Gift Bag

Space is limited - Register today!